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AUG 18 2006

**FACSIMILE COVER LETTER**

**To:** Examiner, Rueben M. Brown  
**Firm:** USPTO  
**Fax No.** 571 273-8300  
**From:** William S. Frommer  
**Date:** August 18, 2006  
**Re:** U.S. Patent Application Serial No.: 09/844,354  
Sony Ref.: S97P0900US01  
Sony IPD: Sujin Park  
Our Ref No.: 450100-4138.1

**No. of Pages:** 20  
(including cover page)

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00392847

PATENT  
450100-4138.1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**AUG 18 2006**

Applicants : Tomoko Terakado, et al.  
Serial No. : 09/844,354  
Filed : April 27, 2001  
For : INFORMATION PROVIDING APPARATUS AND METHOD,  
DISPLAY CONTROLLING APPARATUS AND METHOD,  
INFORMATION PROVIDING SYSTEM, AS WELL AS  
TRANSMISSION MEDIUM  
Examiner : Brown, Rueben M.  
Art Unit : 2623  
Conf. No. : 3992

745 Fifth Avenue  
New York, NY 10151  
Tel: 212-588-0800

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

- ☒ No additional fee is required.  
☐ The fee has been calculated as shown below.  
☐ This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

**Claims as Amended**

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	25	Minus	** = 25	* 0 x	\$50 (25)	= \$ 0
Independent claims	9	Minus	*** = 9	* 0 x	\$200 (100)	= \$ 0
Total additional fee for this amendment						\$ 0


- \* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.  
\*\* If the highest number of total claims previously paid for is less than 20, write "20" in this space.  
\*\*\* If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

- ☐ This application contains a multiple dependent claim. The required fee of \$300 (150) has been previously paid ☐, or is paid herewith ☐.
- ☐ This response is being filed within the \_\_\_ month following the expiration of the term originally set therefor. This is a petition to request a \_\_\_ month extension of time. A check covering the cost of the petition is enclosed.
- ☐ A check in the amount of \$\_\_\_ is attached, which covers the cost of ☐ additional claims & petition for extension of time.
- ☐ Charge \$\_\_\_ to Deposit Account No. 50-0320.
- ☒ Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

**CERTIFICATE OF FACSIMILE**

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on August 18, 2006.

Barnet Shindlman  
(Name of person signing transmittal)



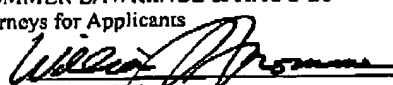
Signature

August 18, 2006

Date of Signature

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicants

By:   
William S. Frommer  
Reg. No. 25,506

U.S. Appl. No. 09/844,354  
Reply to Office Action dated May 18, 2006

PATENT  
450100-4138.1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Tomoko Terakado, et al.  
Serial No. : 09/844,354  
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METHOD, DISPLAY CONTROLLING  
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*Barnet Shindler*  
(Name of person signing transmittal)

*Buebl*  
Signature

August 18, 2006  
Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.121**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on May 18, 2006, having a three-month  
statutory period for response set to expire on August 18, 2006, please amend the above-  
identified application as follows.

U.S. Appl. No. 09/844,354  
Reply to Office Action dated May 18, 2006

PATENT  
450100-4138.1

**Amendments to the Claims** are reflected in the listing of claims which begins  
on page 3 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.